



WTTG
5151 Wisconsin Ave NW
Washington, DC 20016
(202) 244-5151

Media Strategies & Research
Attention: Rachel Beale
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Contract / Revision		Alt Order #	
91213 /			
Product			
Tim Kaine for Senate 10/29-11/6/12			
Contract Dates		Estimate #	
10/29/12 - 11/06/12		11069	
Advertiser			
Tim Kaine for US Senate			
Original Date / Revision		05/10/12 / 05/11/12	
Billing Cycle		Billing Calendar	
EOM/EOC		Broadcast	
Station		Account Executive	
WTTG		Justin Votta	
Special Handling		Sales Office	
Demographic		Washington DC	
Adults 35+			
IDB#		Advertiser Code	
Agency Ref		Advertiser Ref	

CONTRACT

Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
TTG	10/29/12	11/02/12	Morning News 5-530a	5a-530a		:30	2	\$400.00	NM	2	\$800.00
TTG	11/06/12	11/06/12	Morning News 5-530a	5a-530a		:30	1	\$400.00	NM	1	\$400.00
TTG	10/29/12	11/02/12	Morning News 530-6a	530a-6a		:30	3	\$750.00	NM	3	\$2,250.00
TTG	11/05/12	11/05/12	Morning News 530-6a	530a-6a		:30	1	\$750.00	NM	1	\$750.00
TTG	10/29/12	11/02/12	Fox 5 Morning News at 6am	6a-7a		:30	5	\$1,000.00	NM	5	\$5,000.00
TTG	11/05/12	11/05/12	Fox 5 Morning News at 6am	6a-7a		:30	2	\$2,000.00	NM	2	\$2,000.00
TTG	10/29/12	11/02/12	Morning News 7-8a	7a-8a		:30	5	\$1,000.00	NM	5	\$5,000.00
TTG	11/05/12	11/05/12	Morning News 7-8a	7a-8a		:30	2	\$2,000.00	NM	2	\$2,000.00
TTG	10/29/12	11/02/12	Morning News 8-9a	8a-9a		:30	5	\$1,000.00	NM	5	\$5,000.00
TTG	11/05/12	11/05/12	Morning News 8-9a	8a-9a		:30	2	\$2,000.00	NM	2	\$2,000.00
TTG	10/30/12	10/30/12	Fox 5 Morning News	9a-10a		:30	1	\$400.00	NM	1	\$400.00
TTG	11/06/12	11/06/12	Fox 5 Morning News	9a-10a		:30	1	\$400.00	NM	1	\$400.00
Totals											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 91213 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Product</u> Tim Kaine for Senate 10
<u>Advertiser</u> Tim Kaine for US Senate		<u>Estimate #</u> 11069
		<u>Original Date / Revision</u> 05/10/12 / 05/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$400.00			
13	WTTG	10/29/12	11/02/12	M-F 3p-330p	3p-330p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M---F--				2	\$200.00			
14	WTTG	11/06/12	11/06/12	M-F 3p-330p	3p-330p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$200.00			
15	WTTG	10/30/12	11/01/12	M-F 330p-4p	330p-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-T---				2	\$200.00			
16	WTTG	11/05/12	11/05/12	M-F 330p-4p	330p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
17	WTTG	10/29/12	10/31/12	M-F 4p-5p	4p-5p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-W----				2	\$700.00			
18	WTTG	11/06/12	11/06/12	M-F 4p-5p	4p-5p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$700.00			
19	WTTG	10/29/12	11/02/12	Fox 5 News @ 5pm	5p-530p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,000.00			
20	WTTG	11/05/12	11/05/12	Fox 5 News @ 5pm	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
21	WTTG	10/29/12	11/02/12	Fox 5 News @ 5pm	530p-6p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,000.00			
22	WTTG	11/05/12	11/05/12	Fox 5 News @ 5pm	530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
23	WTTG	10/30/12	11/02/12	News Edge @ 6p	6p-630p		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,400.00			
24	WTTG	11/05/12	11/05/12	News Edge @ 6p	6p-630p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,400.00			
25	WTTG	11/04/12	11/04/12	News Edge at 6pm	6p-630p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$850.00			
26	WTTG	11/01/12	11/01/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,200.00			
27	WTTG	11/05/12	11/05/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
28	WTTG	10/31/12	10/31/12	X Factor	8p-10p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$9,000.00			
29	WTTG	10/31/12	11/01/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	Tim Kaine for Senate 10/11069	

Advertiser	Original Date / Revision
Tim Kaine for US Senate	05/10/12 / 05/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	--WT---				2	\$4,000.00				
30	WTTG	10/29/12	11/02/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	3	\$12,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	MT--F--				3	\$4,000.00				
31	WTTG	11/05/12	11/05/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00				
32	WTTG	10/29/12	11/02/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	5	\$20,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	MTWTF--				5	\$4,000.00				
33	WTTG	11/05/12	11/05/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00				
34	WTTG	10/29/12	11/02/12	News Edge at 11	11p-1130p		:30			NM	5	\$10,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,100.00				
35	WTTG	11/05/12	11/05/12	News Edge at 11	11p-1130p		:30			NM	1	\$2,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$2,100.00				
36	WTTG	11/03/12	11/03/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----S-				1	\$4,000.00				
37	WTTG	11/04/12	11/04/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----S				1	\$4,000.00				
Totals											80	\$129,150.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	80	\$129,150.00	\$109,777.50
Totals	80	\$129,150.00	\$109,777.50

Signature: _____ Date: _____

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